



## ABOUT US

For over 15 years, the National Scouting Combine (NSC) has been a premier platform for aspiring athletes, providing laser-accurate, professional-level testing to help them take the next step in their football careers. As the second-largest combine event next to the NFL Combine, the NSC has built a strong reputation for identifying and showcasing talent-especially from smaller schools by delivering verified, data-driven results that get athletes noticed at the next level. Hundreds of athletes attend the National Scouting Combine each year, all working hard to reach their dream of competing at the collegiate and professional levels.



#### THE NSC: A SUCCESS STORY

The National Scouting Combine has provided athletes with the opportunity to showcase their talents to professional leagues all over the world. Hundreds of players have found their way into opportunities with the NFL, CFL, UFL, AFI, IFL, European Leagues, X-League (Japan), Pro Rugby, Olympics and more! Here is a short list of players who have made it to the professional levels:

Josh Butler - Michigan Panthers (UFL)/Dallas Cowboys (NFL)

Devin Adams - New England Patriots (NFL)/Winnepeg Blue Bombers (CFL)

Nate Weiland - New England Patriots (NFL)

Jakari Robinson - Calgary Stampeders (CFL)

Cole Spieker - Montreal Allouettes (CFL)

Chad Kackert - Toronto Argonaughts (CFL)

Vance Barnes - Winnepeg Blue Bombers (CFL)

Kesean Brown - Sasketchewan (CFL)

Sam Burton - BC Lions (CFL)

Sam Castronova - Memphis Showboats (UFL)

Tyler Kulk<mark>a - Obic Seagulls & Nasheville Cats (X-League in Japan / AF1)</mark> Makani Kaneaiakala - Obic Seagulls (X-League in Japan)

Jake Oliphant - Washington (AFL)

Melissa Strother - Washington (AFL)

Tylan Morton - Georgia Force (AFL)

Hunter Clausen - Iowa Barnstormers (IFL)

Jiya Wright - Fishers Freight (IFL)

Dawson Evitts - Arizona Rattlers (IFL)







PARADISE COAST SPORTS COMPLEX / NAPLES, FLORIDA /JAN 5-9 2026

The nation's top draft-eligible athletes and free agents will gather at the Paradise Coast Sports Complex in Naples, Florida, for the 2<sup>nd</sup> consecutive year for the 2026 National Scouting Combine and nationally recognized College All-Star Game.

Only 3rd behind the Senior Bowl and East/West Shrine Game, the National Scouting Combine (NSC) previous national events were located at the Indianapolis Colts training facility in Westfield Indiana, at the Grand Park Sports Campus.

### OFFICIAL FACILITY

The Paradise Coast Sports Complex isn't just a venue — it's one of the premier sports destinations in the country. With state-of-the-art synthetic turf fields, a professional stadium setting, and a massive 3,500-seat venue featuring a JumboTron scoreboard, this complex creates the perfect stage for elite athletes to showcase their talent.

For sponsors, this means your brand will be front and center in a professional environment built for high-impact exposure. The facility hosts major events year-round — from national tournaments to youth sports and entertainment — bringing thousands of athletes, families, and fans through its gates. Aligning with the Combine at Paradise Coast means your company's message will be amplified in a world-class setting designed to impress.



#### OFFICIAL HOTEL

As the official hotel partner of the National Scouting Combine, Great Wolf Lodge Naples provides the perfect home base for athletes, coaches, staff, and families. Located just steps away from the Paradise Coast Sports Complex, the Lodge offers unmatched convenience alongside comfortable accommodations and family-friendly amenities.

For our athletes and their support teams, this partnership means affordable room rates without sacrificing quality or accessibility. For sponsors, it reinforces the professional infrastructure behind the NSC — ensuring participants are cared for on and off the field. With Great Wolf Lodge as our hospitality partner, the NSC experience extends beyond the stadium, creating a seamless and welcoming environment for everyone involved.



## OUR TARGET AUDIENCE

The National Scouting Combine reaches far beyond the athletes on the field.

- Athletes: motivated prospects striving for professional opportunities.
- Parents & Family Members: highly engaged supporters invested in every detail of the process.
- Coaches, Trainers & Advisors: trusted decision-makers who influence career paths.
- Scouts & Recruiters: from professional and collegiate levels, seeking top talent.
- Families researching online: parents studying our website and social platforms.
- Athletes' friends & peers: spreading opportunities within their networks.
- Digital followers: engaged audiences across social media who track results, highlights, and stories.

This creates a unique, multi-layered ecosystem where brands can connect not only with athletes but also with the broader community that supports and influences them.











#### **Social Media Branding**

Get featured on our high-traffic, social channels with branded posts, reels, and highlights - putting your brand in front of athletes, families, coaches, and scouts nationwide.



#### **Official Status Branding**

Stand out as the exclusive "Official" partner in your category - whether it's restaurant, dealership, or energy drink. This status carries across our social medias, website, on-site, and featured articles year-round!



#### **Event Signage/Branding**

Showcase your brand with banners, field signage, and backdrops, ensuring visibility across photos, video, and livestreams. Your logo will be seen by athletes, families, scouts, and fans on-site and online.



#### **Athlete Apparel Branding**

Logo placement on official NSC gear like jerseys, shirts, towels, and staff apparel. Athletes take this merch home, giving your brand visibility long after the event!

#### WAYS TO PARTNER



#### **Digital & Broadcast**

Logo placement and mentions across live-streams, recap videos, and onsite interviews - delivering exposure during and after the event.



#### **Print & Program Partners**

Showcase your logo and message in official event programs, flyers, and printed materials distributed to attendees, media, and VIP guests.



#### **Hospitality & Gifting**

Opportunities to sponsor VIP areas, athlete lounges, or gift bags, placing your brand directly in the hands of the players, coaches, and scouts.



#### **Community Engagement**

Partnerships highlighted in youth clinics, charity initiatives, and outreach events tied to the NSC, aligning your brand with impact beyond the field.

#### WAYS TO PARTNER



#### **Guest Speakers**

Showcase your brand alongside keynote and motivational speakers, gaining visibility during presentations, associating your company with leadership, and athlete development.



#### **Media & Press**

Position your company as a key partner with coverage in press releases, news stories, and feature articles about the combine.



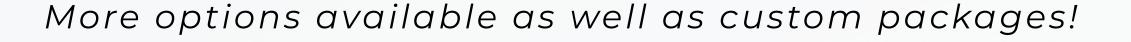
#### **Radio & Broadcast**

Promote your brand through live radio mentions, interviews, and event broadcasts, connecting with a wide audience of sports fans.



#### **Podcast & Digital Content**

Highlight your brand on athlete, coach, or event podcasts, and digital interviews, reaching an engaged online sports audience.





# FOLLOWS own Socials

X: <u>@nscombine</u>

Instagram: <u>@nscombine</u>

Facebook: <u>athenationalscoutingcombine</u>

YouTube: <u>@bsnllc</u>

TikTok: <u>@nationalscoutingcombine</u>

LinkedIn: National Scouting Combine









www.nationalscoutingcombine.com

















